**NAME: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ DATE: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Inlet Square Redevelopment Activity**

You need to figure what type of businesses that would do best in the Inlet Square Mall. You are trying to help bring business to the area. You have to put at least two new “Anchor Stores”, six other “specialty” stores in the mall, and two new food stores (all inside the mall). For Extra Credit, find five more “specialty” stores. Make sure that you take into account the stores at the Market Common, Myrtle Beach Mall, the Coastal Grand Mall, and the Outlets on Hwy 501 in Carolina Forest when making your decisions. Use the information you obtained in the “Mall Activity” to aid your decisions. Remember, people don’t want to travel long distances to shop or eat.

Create a Google Slides Presentation. Make sure you explain the following information on one slide for each of the ten stores.

1. Why you selected that store.
2. What they sell.
3. Pictures of Store.

Include a title slide with project name and your name. Your presentation will have eleven slides (16 if doing extra credit). ***PRINT*** the “outline” for your presentation and give to me for your grade. Presentations to the class will be random as time allows.

You can look at a few other malls to help you make those decisions.

**Inlet Square Mall Shops**

[Inlet Square Mall Directory](http://www.inletsquaremall.com/directory)

**Competition:**

Coastal Grand Mall Shops

[Coastal Grand Mall Directory](http://www.coastalgrand.com/directory/)

Market Common Mall Shops

[Market Common Stores Directory](http://www.marketcommonmb.com/shops/)

Outlets on 501

[Tanger Outlet on 501 Store Directory](http://www.tangeroutlet.com/myrtlebeach501/directory)

Myrtle Beach Mall

[Myrtle Beach Mall](http://www.mymallmyrtlebeach.com/)

**Other Shopping Malls across the Country:**

Easton Mall - Columbus Ohio Region

[Easton Town Center Directory](http://www.eastontowncenter.com/)

SouthPark Mall - Charlotte, NC

[Southpark Mall Directory](http://www.simon.com/mall/southpark/stores)

Crystal City Mall - Alexandria, Virginia

[Crystal City Shops Directory](http://www.thecrystalcityshops.com/pdf)

Belden Village Mall - Canton, Ohio

[Belden Village Mall Directory](http://shoppingbeldenvillagemall.com/directory/)