**DUDLEY: CURRENT EVENTS: TEST 1**

**Multiple Choice: Identify the letter of the choice that best completes the statement or answers the question and mark it on your *ANSWER SHEET*!!!!!!!**

1. The means to store and deliver information and data are called

a. media . c. ad agencies.

b. state legislatures. d. libraries.

2. \_\_\_\_ refers to the components of print, video, and online information delivery industry.

a. The news c. The Washington Post

b. Ad agencies d. Mass media

3. Information, especially of a biased or misleading nature, used to promote or publicize a particular political cause or point of view is called

1. misinformation.
2. disinformation.
3. propaganda.
4. mass media.

4. The unintentional delivery of misleading information to the public for a particular reason is called

a. misinformation. c. propaganda.

b. disinformation. d. mass media.

5. The intentional delivery of misleading information to the public for a particular reason is

1. misinformation.
2. disinformation.
3. propaganda.
4. mass media.

6. Pretending to be someone you are not while online, usually for menacing purposes, is called

1. imitation.
2. illegal.
3. piracy.
4. catfishing.

7. \_\_\_\_\_ is process of evaluating information often called “tab to tab.”

1. Investigating
2. Lateral reading
3. Horizontal Reading
4. Vertical reading

8. \_\_\_\_\_\_\_ is/are based upon sensationalism and crude exaggeration.

1. Advertising
2. Documentaries
3. Penny papers
4. Yellow journalism

9. Fact checking is a term used to \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

1. indicate evidence evaluation
2. determine the author’s wealth
3. list the facts
4. maintain a fact checklist

10. \_\_\_\_\_\_\_\_ is a good source to begin media evaluations.

1. CNN
2. Fox News
3. Wikipedia
4. The Onion

11. Reading a webpage top to bottom is called \_\_\_\_\_\_\_\_\_\_.

1. horizontal reading
2. vertical reading
3. lateral reading
4. complete reading

12. Which of the following is NOT an example of a media outlet?

1. CNN
2. Fox News
3. internet
4. daviddudley.net

13.Which of the following is NOT a part of Wikipedia’s content policy?

1. a neutral point of view
2. verifiability
3. propaganda
4. no original research

14. Visual representations of information, data, or knowledge are called \_\_\_\_\_\_\_\_\_\_\_\_\_\_.

1. pictures
2. media
3. bias
4. infographics

15. A/An \_\_\_\_\_\_\_\_\_\_ offers a one-click-away presentation of the source to the reader.

* 1. complete reading
  2. embedded citation
  3. palm reading
  4. fact check

**TYPES OF MEDIA BIAS:**

**MATCHING:**

A. *Ad Hominem* B. Mind Reading E. Spin

C. Unsubstantiated Claims D. Flawed Logic

\_\_\_ 16. a writer assumes they know what another person thinks

\_\_\_ 17. vague, dramatic or sensational language

\_\_\_ 18. make claims in their reporting without including evidence to back them up

\_\_\_ 19. attacks on a person’s motive or character traits instead of the content of their argument or idea

\_\_\_ 20. misrepresent people’s opinions or to arrive at conclusions that are not justified by the given evidence