**DUDLEY: CURRENT EVENTS: *S.L.O.* PRE-TEST (Fall 2020)**

**Multiple Choice: Identify the letter of the choice that best completes the statement or answers the question and mark it on your *ANSWER SHEET*!!!!!!!**

1. The means to store and deliver information and data are called

a. media . c. ad agencies.

b. state legislatures. d. libraries.

2. \_\_\_\_ refers to the components of print, video, and online information delivery industry.

a. The news c. The Washington Post

b. Ad agencies d. Mass media

3. Information, especially of a biased or misleading nature, used to promote or publicize a particular political cause or point of view is called

1. misinformation.
2. disinformation.
3. propaganda.
4. mass media.

4. The unintentional delivery of misleading information to the public for a particular reason is called

a. misinformation. c. propaganda.

b. disinformation. d. mass media.

5. The intentional delivery of misleading information to the public for a particular reason is

1. misinformation.
2. disinformation.
3. propaganda.
4. mass media.

6. Pretending to be someone you are not while online, usually for menacing purposes, is called

1. imitation.
2. illegal.
3. piracy.
4. catfishing.

7. Confirmation bias is only reading information that

1. affirms your own point of view.
2. confirms a plaintiff’s story.
3. questions all ideas.
4. expands one’s mind.

8. \_\_\_\_\_\_ is the electronic posting of mean-spirited messages about a person often done anonymously.

1. Catfishing
2. Forgery
3. Hacking
4. Cyberbullying

9. \_\_\_\_\_ is process of evaluating information often called “tab to tab.”

1. Investigating
2. Lateral reading
3. Horizontal Reading
4. Vertical reading

10. \_\_\_\_\_ use algorithms designed to support and encourage ideas that become more extreme.

1. Search engines
2. Wikipedia
3. Extreme recommendation engines
4. Confirmation engines

11. Situations that can occur when websites make use of algorithms to selectively assume the information a user would want to see is called a/an \_\_\_.

1. confirmation bias
2. evaluation bias
3. ideologically neutral
4. filter bubble

12. \_\_\_\_\_\_\_ is/are based upon sensationalism and crude exaggeration.

1. Advertising
2. Documentaries
3. Penny papers
4. Yellow journalism

13. \_\_\_\_\_\_\_ was the term used to describe the revolutionary business tactic of producing newspapers which sold for one cent.

1. Yellow journalism
2. Penny press
3. Penny principle
4. Penny media

14. Fact checking is term used to \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

1. indicate evidence evaluation
2. determine the author’s wealth
3. list the facts
4. maintain a fact checklist

15. \_\_\_\_\_\_\_\_ is a good source to begin media evaluations.

1. CNN
2. Fox News
3. Wikipedia
4. The Onion

16. Reading a webpage top to bottom is called \_\_\_\_\_\_\_\_\_\_.

1. horizontal reading
2. vertical reading
3. lateral reading
4. complete reading

17. Symbolism and metaphors are two examples of \_\_\_\_\_\_\_\_\_\_.

1. media skills
2. bias tools
3. yellow journalism
4. literary tools

18. Which of the following is NOT an example of a media outlet?

1. CNN
2. Fox News
3. internet
4. daviddudley.net

19. Which of the following is NOT a media skill?

1. Access
2. Bias
3. Create
4. Evaluate

20. All of the following are used in Evaluation EXCEPT \_\_\_\_\_\_\_\_\_\_.

* 1. Relevance
  2. Accuracy
  3. Bias
  4. Determination

**MATCHING:**

A. Joseph Pulitzer B. John Green E. Jay Smooth

C. William Randolph Hearst D. Benjamin Henry Day

21. Crash Course developer

22. Penny Press

23. nation’s largest newspaper

24. New York World

25. Crash Course DJ